

# FRANKLY SPEAKING

## Patriot Ordnance Factory, Inc. Newsletter



My name is Frank L. DeSomma. I am the founder and owner of Patriot Ordnance Factory, Inc. (POF-USA). We have designed this newsletter as another way to communicate our products and engineered designs with our customers. Our first priority is to help educate consumers on the difference between our designs, a complete engineered weapon system, compared to “bolt on kits” offered on the market. We want to help the consumer gain a better understanding and knowledge of each and every component of our engineered system. We want the consumer to understand why we designed what we did, and what the benefits are. Having a better understanding will give the consumer valuable knowledge when purchasing their next firearm.

I also believe that consumers should know our values and principles. Consumers should be informed when making decisions on spending their hard earned money. Most consumers value a company that has the same core beliefs and values as they do. This is what I try to do when purchasing products. I love our country and I’m proud and honored to let you know that I am an American. Our country’s Freedoms, which are guaranteed by our Constitution, and guarded by the great men and women of our military and law enforcement, have allowed me to chase my dreams. The United States is the Greatest Nation on earth because of our rights and our freedoms. Our families, our Jobs, and our country’s future, depends on American’s spending their money on products manufactured by American owned companies. Our country’s economy, and our standard of living was at its best when America manufactured its products in the USA and didn’t outsource to countries like communist China.

In 2004 we first offered a product that wasn’t the normal design of the standard M16/AR15 firearm family. We engineered and manufactured a weapon system that was different than other products dominating the market at that time. This was the beginning of engineering a weapon system to reduce heat, flex, and vibration. We continually strive to improve our engineered weapon systems design, and will never stop this drive to offer only the best products we possibly can offer. Any new engineered features that we design, test, and verify improvement over our existing weapon systems and products, will be incorporated into all new models of weapon systems and products we offer as “standard”.

When we first hit the market, many opponents told us we were fixing problems that didn’t exist. However, there were forward thinking customers that looked at our products with open minds and gave us an opportunity. They are the reason POF-USA exists today. POF-USA first displayed the P416 regulated short stroke gas piston weapon systems at the 2004 Shot Show and we were the first regulated gas piston weapon sold on the market in 2004. Most people in 2004 would have never believed that in the year 2010 the gas piston operated M16/AR15 weapon platforms are becoming the new standard for what consumers are looking for. This shows what a great nation we live in. One person, one voice, can make change in a large way.

My commitment to you is that POF-USA will never stop looking for innovative ideas to make our products better! Our quest and “can do” attitude will never stop the pursuit of “Relentless Reliability” on all the products we offer. Our commitment to offer the best warranty and customer service will never waiver. Until next time...

*Frank L. DeSomma*

Patriot Ordnance Factory, Inc.  
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*"Everything should be made as simple as possible, but not simpler." By Albert Einstein*